



RIT

Saunders  
College of  
Business

# THE NEXT GENERATION OF MAKERS & DOERS

Master of Science in Technology Innovation Management and Entrepreneurship (TIME)

The world is changing rapidly as new technologies, products and services improve our lives in significant ways. As an entrepreneur and innovator, you lead the movement as you grasp how to identify problems and view them differently. Generate unique and creative solutions for your own ventures or deliver these entrepreneurial skills and critical thinking all businesses seek and value.

At RIT, your advantage is a vibrant entrepreneurial culture and the **top-ranked Simone Center for Innovation and Entrepreneurship**. Teachers, mentors, and capstone projects bring real-world experiences and a wealth of resources to complement your passion as a maker and doer. Choose between **two tracks** within this STEM-designated program, **technology management** and **technology entrepreneurship** for endless career possibilities.

STEM-OPT Visa Eligible

Business +  
Technology  
Unlocked

INNOVATION

CONNECTIONS

EXPERIENCE

PASSIONS

# Technology Innovation Management and Entrepreneurship, MS

Rochester Institute of Technology

## From the Director



**Malarvizhi Hirudayaraj,**  
Ph.D.

“With the top-rated incubating and entrepreneurial culture at RIT, our MS-TIME degree focuses on connecting students with the vast resources found only at RIT. We aim to teach students to create value for their startups or entrepreneurial corporations through real-life business exposure and leveraging sources via our integrated global network, guided by faculty and industry mentors possessing successful entrepreneurship experiences.”

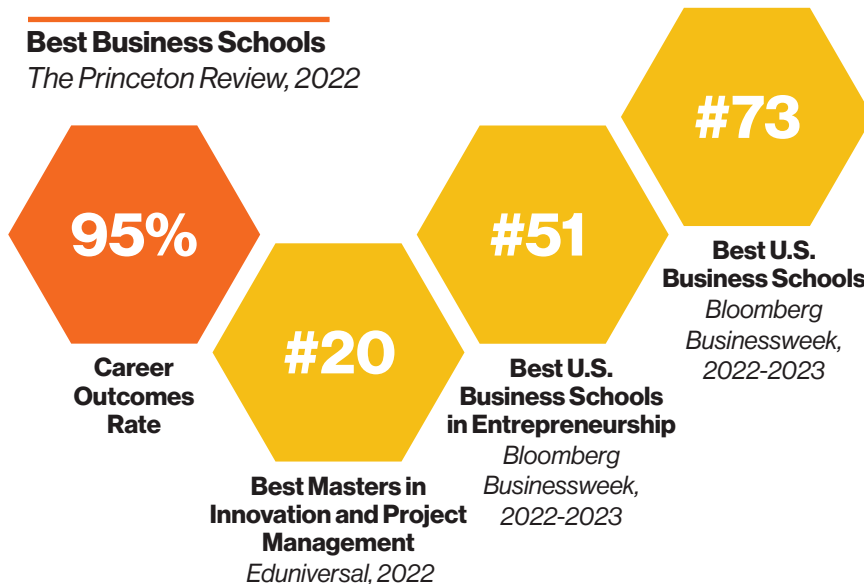
## Potential Job Titles

- > Disruptive technology analyst
- > Program manager
- > Technology project manager
- > Emerging technology research specialist
- > Technical program manager
- > Business development manager
- > Enterprise project manager

## Outcomes

### Best Business Schools

*The Princeton Review, 2022*



### Technology Enhanced

World-renowned resources in business, science, technology, engineering and arts provide a rich entrepreneurial ecosystem to thrive at RIT. Develop career-long connections with faculty, student and alumni experts in STEAM disciplines to collaborate with while pursuing your innovative ventures.

### New Venture Creation Process

Access the top-ranked Simone Center for Student Innovation and Entrepreneurship, and work with different companies through the RIT Venture Creations Incubator. Pitch ideas to venture capitalists to gain seed money for projects, develop your idea in the RIT Student Accelerator, or utilize The Construct Makerspace for rapid prototyping.

### Technology Management Track

Get entrepreneurial and innovative skills employers seek to develop products and data analytics for organizational management and strategy needs.

### Technology Entrepreneurship Track

Manage new ventures with state-of-the-art skills in marketing analytics and new venture creation.

### F-1 OPT STEM 24-Month Work Extension

International students qualify to apply for a 24-month work extension to their Optional Practical Training (OPT) period, allowing for up to three years of work in the United States.

[rit.edu/business/stem-opt](http://rit.edu/business/stem-opt)

### Financial Aid and Generous Scholarships are Available

### Admissions Contact

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[rit.edu/business/ms-time](http://rit.edu/business/ms-time)

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# Keep in touch.